**Activity 4 - Companies of Interest Research Presentation**

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| **Project** | | | | Research 10 companies of interest that will assist you in pursuing your Career | |
|  |  |  |  | Pathway. |  |
| **Activity** | | | | Using an Internet browser, use the search terms “find career jobs” to assist you in | |
|  |  |  |  | researching and locating 10 companies of interest. | |
|  |  |  |  | Create a presentation and share your research with the class. | |
|  |  |  |  | Slide 1: | Introduce yourself and your Career Pathway |
|  |  |  |  | Slide 2: | Rank the 10 companies in order from most desirable to least. |
|  |  |  |  | Slides 3-12: Write a brief description about each company you would choose to | |
|  |  |  |  |  | work for and explain the Career Pathway you wish to pursue. |
|  |  |  |  | Slide 13: | Reflection |
|  |  |  |  | Slide 14: | Resources |
|  |  |  |  | **Present your research to the class!** | |
| **Supplies** | | | | Computer, Internet access, presentation software | |
|  | |  |  | | |
| **Deliverables** Presentation of 14 slides based on research and reflection | | | | | |
| **Reflection** | | | | Please provide five reasons that are important to you when choosing a | |
|  |  |  |  | company/employer. | |

**Rubrics**

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| **Graded Elements** | **Total Points** |
|  |  |
| Complete Presentation – Required Elements | 30 |
|  |  |
| Quality of Research | 20 |
|  |  |
| Correct use of spelling, grammar, and capitalization | 15 |
|  |  |
| Presentation Skills | 15 |
|  |  |
| Original and Creative Presentation | 10 |
|  |  |
| Reflection | 10 |
|  |  |
| Total | 100 |
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