**Advertising and Sales Promotion**

**Advertising Career Project**

**Independent Practice**

**Advertising Career Project**

Students will choose two potential jobs from each category. Include job description and responsibilities, education needed, training, salary, and prior experience necessary. Then choose the job that most interests them and explain their reasoning.

* Account Management
* Account Planning
* Creative
* Media
* Interactive Marketing

Students will submit their papers and be graded by the rubric.