**Interpreting Financial Information**

**Annual Report Comparison Diagram Assignment #1**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Category | 20 | 15 | 8 | 1 |
| Column Headings | The chart has creative column headings that accurately describe the material | The chart has column headings that adequately describe the material | The chart is missing a column heading | The chart does not include any column headings or labels of cell data |
| Resources | The chart contains at least 5 ratios related to the topic being studied | The chart contains only 4 ratios related to the topic being studied | The chart contains only 3 ratios related to the topic being studied | The chart contains fewer than 3 ratios |
| Content/Facts | Facts were accurate for all events reported on the chart and could have been prove if asked to | Facts were accurate for almost all events reported on the chart and could have been proven if asked to | Facts were accurate most (~75%) of the events reported on the chart | Facts were often inaccurate for events reported on the chart |
| Readability | The overall appearance of the chart is pleasing and it is easy to read | The overall appearance of the chart is somewhat pleasing and it is easy to read | The chart is relatively readable, it is somewhat sloppy | The chart is difficult to read. It is sloppy. |
| Fonts and Colors | The use of font styles and colors is consistent and shows a logical pattern. It helps present the material | The use of font styles and colors is consistent and shows a logical pattern for the most part | The use of font styles and colors is consistent, but is not used effectively to present the material | The use of font styles and colors is not consistent OR detracts from the presentation/ organization |