**Architectural Design Principles**

***Proportion***

**Handout**

**Concepts**

* **Principles of Design**

The concepts used to organize or arrange the structural elements of design are known as the principles of design.

* **Elements of Design**

The elements of design are components or parts that can be isolated and defined in a visual design.

**Vocabulary**

* **Proportion-** the correct or desirable relationship between parts of a whole; balance orsymmetry
* **Golden Ratio-** a ratio between two portions of a line, or the two dimensions of a plane figure,in which the lesser of the two is to the greater as the greater is to the sum of both: a ratio of approximately 0.618 to 1.000
* **Balance**- the elements in the design creates a sense of equilibrium.
* **Emphasis**- creates a focal point within the design.
* **Rhythm**- repetition within a design that creates consistency.
* **Harmony-** the elements in the design complement each other.