**BMA- Business Information - Creating a Multimedia Presentation**

**Grading Rubric**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Yes** | **No** | **Score out of 10** |
| Was the presentation |  |  |  |
| suitable for the audience? |  |  |  |
|  |  |  |  |
| Was your presentation easy |  |  |  |
| to view/read? |  |  |  |
|  |  |  |  |
| Was your presentation |  |  |  |
| organized? |  |  |  |
|  |  |  |  |
| Did you capture the audience |  |  |  |
| attention at any point? |  |  |  |
|  |  |  |  |
| Did you appropriately use |  |  |  |
| graphics/fonts/and special |  |  |  |
| effects? |  |  |  |
| Did you keep it simple, yet |  |  |  |
| informative? |  |  |  |
|  |  |  |  |
| Did you cover all of the |  |  |  |
| required information? |  |  |  |
|  |  |  |  |
| Was it error free? |  |  |  |
|  |  |  |  |
| Can any key points be |  |  |  |
| remembered by the |  |  |  |
| audience? |  |  |  |
| Did you effectively |  |  |  |
| communicate your point? |  |  |  |
|  |  |  |  |
| **Total Score** |  |  |  |