**Case Study**

You and your partners have decided to start up a small business in the computer maintenance field. As a group, determine the following (record your responses in the space provided on this sheet – you may also use the back of the sheet):

1. The specific computer area(s) in which you will provide goods and/or services.
2. The name of your small business.
3. A description of your small business.
4. A summary of the strengths of your partners.
5. The organizational structure of the business.
6. Identify at least 5 resources that you can go to for help in creating your business plan.