**Cultural Differences**

I. Global Union

OBJECTIVE: Students will research an assigned country to obtain required information. The final product will be a multi- media presentation of information; ultimately including products the students recommend being sold in their respective country, as well as products which could be imported to the U.S. for sale.

PROCEDURE:

You have been assigned a country to research using the website below. You are to read over the following categories and take notes. Compare your country’s information with the United States.

[www.cia.gov/library/publications/the-world-factbook/](http://www.cia.gov/library/publications/the-world-factbook/)

Country

Language

Religion

General Attitudes:

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Personal Appearance:

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CUSTOMS AND COURTESIES

1. Greetings

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1. Gestures

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1. Visiting

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1. Eating

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**Lifestyle**

1. Family

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1. Dating/Marriage

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1. Diet

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1. Recreation

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1. **Culture Grams Project Continued…**

Now that you have concluded your investigation, you will now complete Part II.

Design a multi-media presentation about your country which includes information you discovered in Part 1. Then determine 5 U.S. products you would market to the people in your country. The product may already be in existence, but you are to invent your own Brand Name and Logo for each one. Then determine 3 products your country could import to the U.S. Prepare a multi-media presentation documenting your research of your assigned country and all 8 products. BE CREATIVE. Also, be prepared to present your project to the class.

**U.S. PRODUCTS TO MARKET TO**

Type in your answers below and save this in a word-processed file.

Product #1 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Why?

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Product #2 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Why?

Product #3 Why?

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Product #4 Why?

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Product #5 Why?

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**PRODUCTS TO BE EXPORTED TO MARKET WITHIN THE U.S.:**

Product #1 Why?

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Product #2 Why?

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Product #3 Why?

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