**Forms of Business Ownership**

**Forms of Business Ownership Poster Assignment #2**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| CATEGORY | **20** | **15** | **10** |  | **5 or Less** |  |
| **Graphics -Clarity** | Graphics are all in | Most graphics are in | Most graphics are in |  | Many graphics are |  |
|  | focus and the | focus and the | focus and the |  | not clear or are too |  |
|  | content easily | content easily | content is easily |  | small. |  |
|  | viewed and identified | viewed and | viewed and |  |  |  |
|  | from 6 ft. away. | identified from 6 ft. | identified from 4 ft. |  |  |  |
|  |  | away. | away. |  |  |  |
|  |  |  |  |  |  |  |
| **Knowledge** | Student can | Student can | Student can |  | Student appears to |  |
| **Gained** | accurately answer all | accurately answer | accurately answer |  | have insufficient |  |
|  | questions related to | most questions | about 75% of |  | knowledge about the |  |
|  | facts in the poster | related to facts in | questions related to |  | facts or processes |  |
|  | and processes used | the poster and | facts in the poster |  | used in the poster. |  |
|  | to create the poster. | processes used to | and processes used |  |  |  |
|  |  | create the poster. | to create the poster. |  |  |  |
|  |  |  |  |  |  |  |
| **Content -** | At least 7 accurate | 5-6 accurate facts | 3-4 accurate facts |  | Less than 3 accurate |  |
| **Accuracy** | facts are displayed | are displayed on the | are displayed on the |  | facts are displayed |  |
|  | on the poster. | poster. | poster. |  | on the poster. |  |
|  |  |  |  |  |  |  |
| **Attractiveness** | The poster is | The poster is | The poster is |  | The poster is |  |
|  | exceptionally | attractive in terms of | acceptably attractive |  | distractingly messy |  |
|  | attractive in terms of | design, layout and | though it may be a |  | or very poorly |  |
|  | design, layout, and | neatness. | bit messy. |  | designed. It is not |  |
|  | neatness. |  |  |  | attractive. |  |
|  |  |  |  |  |  |  |
| **Graphics -** | Several of the | One or two of the | The graphics are |  | No graphics made |  |
| **Originality** | graphics used on the | graphics used on | made by the |  | by the student are |  |
|  | poster reflect a | the poster reflect | student, but are |  | included. |  |
|  | exceptional degree | student creativity in | based on the |  |  |  |
|  | of student creativity | their creation and/or | designs or ideas of |  |  |  |
|  | in their creation | display. | others. |  |  |  |
|  | and/or display. |  |  |  |  |  |
|  |  |  |  |  |  |  |

**Total Score \_\_\_\_\_\_\_**

**Maximum 100 Points**