**Independent Practice** **Business Activity Project PowerPoint and Collateral Materials** **Rubric**

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| CATEGORY |  | **20** |  | **15** |  | **10** |  | **5** |  |  |
| **Presentation** |  | Well-rehearsed with smooth delivery that holds audience attention. |  | Rehearsed with fairly smooth delivery that holds audience attention most of the time. |  | Delivery not smooth but able to maintain interest of the  audience most of the time. |  | Delivery not smooth and audience attention often lost. |  |  |
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| **Attractiveness** |  | Makes excellent use of font, color,  graphics, effects,  etc. to enhance the presentation. |  | Makes good use of font, color, graphics, effects, etc. to enhance the presentation. |  | Makes use of font, color, graphics, effects, etc. but occasionally these distract from the presentation content. |  | Use of font, color, graphics, effects etc. but these often distract from the  presentation content. |  |  |
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| **Content** |  | Covers topic in-depth with details  and examples.  Subject knowledge is excellent. |  | Includes essential knowledge about the topic. Subject  Knowledge appears to be good. |  | Includes essential information about the topic but there are 1-2 factual errors. |  | Content is minimal OR there are several factual errors. |  |  |
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| **Organization** |  | Content is well organized using headings or bulleted lists to group related material. |  | Uses headings or bulleted lists but the overall organization of topics appears flawed. |  | Content is logically organized for the most part. |  | There was no clear or logical  organizational  structure; just lots of facts. |  |  |
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| **Originality** |  | Product shows a large amount of  original thought.  Ideas are creative  and inventive. |  | Product shows some original thought. Work shows new ideas and insights. |  | Uses other people's ideas (giving them credit), but there is little evidence of original thinking. |  | Uses other people's ideas but does not give them credit. |  |  |
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**Total Points Earned \_\_\_\_\_\_\_**