**Cultural Differences**

**Globalization Part I**

**OBJECTIVE:** Students will research an assigned country to obtain required information. Thisinformation will be used to market fashion garments from your previously developed fashion label.

**PROCEDURE:** You have been assigned a country to research using the website below. You are toread over the following categories and take notes. Compare your country’s information with the United States.

<https://www.cia.gov/library/publications/resources/the-world-factbook/index.html>

Country

Language

Religion

General Attitudes

Personal Appearance

CUSTOMS AND COURTESIES

1. Greetings

2. Gestures

3. Visiting

4. Eating

LIFESTYLE

1. Family

2. Dating or Marriage

3. Diet

4. Recreation

5. Commerce

SOCIETY

1. Government

2. Economy

\_\_\_\_\_

3. Transportation/communication

4. Education

Literacy Rate: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Health

Life Expectancy: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_