**Making A Poster: Bilateral vs. Unilateral Agreement**

**Business Law – What is Required of an Acceptance?**

**Independent Practice Assignment #1 Rubric**

**Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CATEGORY** | **20** | **15** | **10** | **5 or less** |
| **Graphics and** | Graphics are all in | Most graphics are | Most graphics are | Many graphics |
| **Text Clarity** | focus and the | in focus and the | in focus and the | and text are not |
|  | content and text | content and text | content and text | clear or are too |
|  | are easy to | are easy to | are easy to | small. |
|  | comprehend. | comprehend. | comprehend. |  |
|  |  |  |  |  |
| **Required** | The poster | All required | All but 1 of the | Several required |
| **Elements** | includes all | elements are | required elements | elements were |
|  | required elements | included on the | are included on | missing. |
|  | as well as | poster. | the poster. |  |
|  | additional |  |  |  |
|  | information. |  |  |  |
| **Graphics ‐** | All graphics are | All graphics are | All graphics relate | Graphics do not |
| **Relevance** | related to the | related to the | to the topic. Most | relate to the topic |
|  | topic and make it | topic and most | borrowed graphics | or several |
|  | easier to | make it easier to | have a source | borrowed graphics |
|  | understand. All | understand. All | citation. | do not have a |
|  | borrowed graphics | borrowed graphics |  | source citation. |
|  | have a source | have a source |  |  |
|  | citation. | citation. |  |  |
| **Graphics ‐** | Several of the | One or two of the | The graphics are | No graphics made |
| **Originality** | graphics used on | graphics used on | made by the | by the student are |
|  | the poster reflect | the poster reflect | student, but are | included. |
|  | an exceptional | student creativity | based on the |  |
|  | degree of student | in their creation | designs or ideas of |  |
|  | creativity in their | and/or display. | others. |  |
|  | creation and/or |  |  |  |
|  | display. |  |  |  |
| **Attractiveness** | The poster is | The poster is | The poster is | The poster is |
|  | exceptionally | attractive in terms | acceptably | distractingly |
|  | attractive in terms | of design, layout | attractive though | messy or very |
|  | of design, layout, | and neatness. | it may be a bit | poorly designed. It |
|  | and neatness. |  | messy. | is not attractive. |
|  |  |  |  |  |

**Total Score\_\_\_\_\_\_\_\_\_\_\_**

**Maximum 100 Points**