**Independent Practice Assignment #1**

Name(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Product/Service Inventions

for an Aging Population

Baby boomers make up the largest portion of the U.S. population. This aging population and the Silent (Mature) Generation have money to spend on needed products and services.

This project will be completed by teams consisting of two students. Your team must first research the Baby-boomer and Silent (Mature) Generations to determine what types of products and services the aging baby boomers will need.

Your team must invent four products/services for the aging baby boomers. You will prepare a PowerPoint presentation for the class to explain the products and services. Your project will be based on realistic innovations for an aging population.