**BALLOON RACE GAME KEY**

1. According to [www.bls.gov,](http://www.bls.gov/) what was last month’s unemployment rate?

Answer will depend on current month

1. What is the median pay for a Market Research Analyst, according to [www.bls.gov](http://www.bls.gov/)? $28.99 per hour or $60,300 annually
2. According to www.bls.gov, about how many jobs did Desktop Publisher’s hold in

2012?

16,400

1. What is at least ONE important thing that graphic designers do, according to www.bls.gov?

Answers will vary

1. Use [www.onetonline.org:](http://www.onetonline.org/) What is the first task listed for a Marketing Manager? Formulate, direct and coordinate marketing activities and policies to promote products and services, working with advertising and promotion managers
2. For the same job, what is the first characteristic listed under Work Styles? Attention to Detail
3. On the same site, what is the O\*Net code for a Graphic Designer?

27-1024-00

1. On the same site, what is a graphic designer’s median wage for 2014? $22.07 an hour, or $45,900 annually
2. On the same site, name at least one other reported job title for Desktop Publisher. Answers will vary
3. On the same site, what is listed first for Abilities? Near Vision
4. According to the Achieve Texas Business Guide, [http://www.achievetexas.org/2010%20Guides/71706%20Business\_comp\_np.pdf,](http://www.achievetexas.org/2010%20Guides/71706%20Business_comp_np.pdf) list at least ONE “Hot Career”.

Answers will vary

1. According to the Achieve Texas Business Guide, [http://www.achievetexas.org/2010%20Guides/71706%20Business\_comp\_np.pdf,](http://www.achievetexas.org/2010%20Guides/71706%20Business_comp_np.pdf) how many new Advertising Sales Agents jobs will be created between 2006-2016?

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1. Looking at the Achieve Texas Business Guide, [http://www.achievetexas.org/2010%20Guides/71706%20Business\_comp\_np.pdf,](http://www.achievetexas.org/2010%20Guides/71706%20Business_comp_np.pdf) what is the projected growth between 2008-2018 for a legal secretary?

18.44%

1. How many Programs of Study are available through the Business Management and Administration cluster, according to the Achieve Texas Business Guide, <http://www.achievetexas.org/2010%20Guides/71706%20Business_comp_np.pdf>? Six
2. According to the Achieve Texas Business Guide, [http://www.achievetexas.org/2010%20Guides/71706%20Business\_comp\_np.pdf,](http://www.achievetexas.org/2010%20Guides/71706%20Business_comp_np.pdf) what is the FIRST thing Texas students should know about getting into college? Make School Your Job