**Assignment #1**

**Frequent Buyer Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **CATEGORY** | **20** | **15** | **10** | **5 or less** |
|  |  |  |  |  |
| **Presentation** | Well-rehearsed with | Rehearsed with fairly | Delivery not smooth | Delivery not smooth |
|  | smooth delivery that | smooth delivery that | but able to maintain | and audience |
|  | holds audience | holds audience | interest of the | attention often lost. |
|  | attention. | attention most of the | audience most of the |  |
|  |  | time. | time. |  |
| **Requirements** | All requirements are | All requirements are | One requirement | More than one |
|  | met and exceeded. | met. | was not completely | requirement was not |
|  |  |  | met. | completely met. |
|  |  |  |  |  |
| **Attractiveness** | Makes excellent use | Makes good use of | Makes use of font, | Use of font, color, |
|  | of font, color, | font, color, graphics, | color, graphics, | graphics, effects etc., |
|  | graphics, effects, | effects, etc., to | effects, etc., but | but these often |
|  | etc., to enhance the | enhance to | occasionally these | distract from the |
|  | presentation. | presentation. | detract from the | presentation |
|  |  |  | presentation | content. |
|  |  |  | content. |  |
| **Content** | Covers topic in-depth | Includes essential | Includes essential | Content is minimal |
|  | with details and | knowledge about the | information about | OR there are several |
|  | examples. Subject | topic. Subject | the topic but there | factual errors. |
|  | knowledge is | knowledge appears | are 1-2 factual errors. |  |
|  | excellent. | to be good. |  |  |
| **Organization** | Content is well | Uses headings or | Content is logically | There was no clear or |
|  | organized using | bulleted lists to | organized for the | logical organizational |
|  | headings or bulleted | organize, but the | most part. | structure, just lots of |
|  | lists to group related | overall organization |  | facts. |
|  | material. | of topics appears |  |  |
|  |  | flawed. |  |  |

**Total Score \_\_\_\_\_\_\_\_**

**Maximum 100 Points**