**Lesson 3.01-Research-Details of a VBO**

Virtual Business

Business Management & Administration

1. In this lesson, we brainstormed a list of e-commerce sites and then evaluated them. Rate the websites listed below in order of importance (1=Most Important, 7=Least Important) as to what you think a website should include/be. Justify your thoughts in the space provided.

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Does it useClipart,GIFs, orJPEGs? | If it hasimages, dothey loadquickly? | Does it give thename/contactinformation of thewebmaster? | Does it have ashoppingcart? | Does it allowfor onlinepayment? | Will itacceptPayPal? | Is it easy tounderstand andnavigate? |  |
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Student answers will vary. Grade based on completion and their justifications.

1. In this lesson, we also covered the ‘behind-the-scenes’ steps that should be taken if you want to start an e-commerce business. Please list these steps (in order) or use a flow chart to report the information.