**Managerial Communications**

**International Communication Summary Assignment #3**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| CATEGORY | 20 | 14 | 7 | 1 |
| Attractiveness | Makes excellent use of font, color, graphics, effects, etc. to enhance the summary. | Makes good use of font, color, graphics, effects, etc. to enhance to summary. | Makes use of font, color, graphics, effects, etc. but occasionally these detract from the summary content. | Use of font, color, graphics, effects etc. but these often distract from the summary content. |
| Requirements | All requirements are met and exceeded. | All requirements are met. | One requirement was not completely met. | More than one requirement was not completely met. |
| Mechanics | No misspellings  or grammatical errors. | Three or fewer misspellings and/or mechanical errors. | Four misspellings  and/or grammatical errors. | More than four  errors in spelling or grammar. |
| Content | Covers topic in depth with details and examples. Subject knowledge is excellent. | Includes  essential knowledge about  the topic. Subject knowledge appears to be good. | Includes essential information about the topic but there are one to two factual errors. | Content is minimal OR there are several factual errors. |
| Originality | Product shows a large amount of original thought. Ideas are creative and inventive. | Product shows some original thought. Work shows new ideas and insights. | Uses other people's ideas (giving them credit), but there is little evidence of original thinking. | Uses other people's ideas, but does not give them credit. |

Maximum Points Possible: 100

Student Points: \_\_\_\_\_\_\_\_\_\_\_