**Managerial Communications**

**International Communication Summary Assignment #3**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- | --- | --- | --- | --- |
| CATEGORY  | 20  | 14  | 7  | 1  |
| Attractiveness  | Makes excellent use of font, color, graphics, effects, etc. to enhance the summary.  | Makes good use of font, color, graphics, effects, etc. to enhance to summary.  | Makes use of font, color, graphics, effects, etc. but occasionally these detract from the summary content.  | Use of font, color, graphics, effects etc. but these often distract from the summary content.  |
| Requirements  | All requirements are met and exceeded.  | All requirements are met.  | One requirement was not completely met.  | More than one requirement was not completely met.  |
| Mechanics  | No misspellings or grammatical errors.  | Three or fewer misspellings and/or mechanical errors.  | Four misspellings and/or grammatical errors.  | More than four errors in spelling or grammar.  |
| Content  | Covers topic in depth with details and examples. Subject knowledge is excellent.  | Includes essential knowledge about the topic. Subject knowledge appears to be good.  | Includes essential information about the topic but there are one to two factual errors.  | Content is minimal OR there are several factual errors.  |
| Originality  | Product shows a large amount of original thought. Ideas are creative and inventive.  | Product shows some original thought. Work shows new ideas and insights.  | Uses other people's ideas (giving them credit), but there is little evidence of original thinking.  | Uses other people's ideas, but does not give them credit.  |

Maximum Points Possible: 100

Student Points: \_\_\_\_\_\_\_\_\_\_\_