**Independent Practice Activity 1—Individual Assignment**

**Directions:** Conduct research about doing business with the foreign country you havebeen assigned. Write three facts about the culture, language, currency, government, and political red tape involved with conducting business in the other country. Incorporate this information into a PowerPoint presentation to share with the class.

**Multimedia Project: Conducting Business in Another Country**

**Independent Practice Activity #1 Rubric**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Student Name: | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |  |  |
| **CATEGORY** | **20** |  |  | **15** |  | **10** | **5 or less** |  |
| **Presentation** | Well-rehearsed with | |  | Rehearsed with fairly |  | Delivery not smooth, but | Delivery not smooth |  |
|  | smooth delivery that | |  | smooth delivery that |  | able to maintain interest of | and audience attention |  |
|  | holds audience | |  | holds audience |  | the audience most of the | often lost. |  |
|  | attention. | |  | attention most of the |  | time. |  |  |
|  |  |  |  | time. |  |  |  |  |
|  |  | |  |  |  |  |  |  |
| **Organization** | Content is well | |  | Uses headings or |  | Content is logically | There was no clear or |  |
|  | organized using | |  | bulleted lists to |  | organized for the most | logical organizational |  |
|  | headings or bulleted | |  | organize, but the |  | part. | structure, just lots of |  |
|  | lists to group related | |  | overall organization of |  |  | facts. |  |
|  | material. | |  | topics appears flawed. |  |  |  |  |
|  |  | |  |  |  |  |  |  |
| **Oral** | Interesting, well- | |  | Relatively interesting, |  | Delivery not smooth, but | Delivery not smooth |  |
| **Presentation** | rehearsed with smooth | |  | rehearsed with a fairly |  | able to hold audience | and audience attention |  |
|  | delivery that holds | |  | smooth delivery that |  | attention most of the time. | lost. |  |
|  | audience attention. | |  | usually holds audience |  |  |  |  |
|  |  |  |  | attention. |  |  |  |  |
|  |  | |  |  |  |  |  |  |
| **Attractiveness** | Makes excellent use of | |  | Makes good use of |  | Makes use of font, color, | Use of font, color, |  |
|  | font, color, graphics, | |  | font, color, graphics, |  | graphics, effects, etc. but | graphics, effects etc. |  |
|  | effects, etc. to | |  | effects, etc. to enhance |  | occasionally these detract | but these often distract |  |
|  | enhance the | |  | to presentation. |  | from the presentation | from the presentation |  |
|  | presentation. | |  |  |  | content. | content. |  |
|  |  | |  |  |  |  |  |  |
| **Requirements** | All requirements are | |  | All requirements are |  | One requirement was not | More than one |  |
|  | met and exceeded. | |  | met. |  | completely met. | requirement was not |  |
|  |  |  |  |  |  |  | completely met. |  |
|  |  |  |  |  |  |  |  |  |

Total Points \_\_\_\_\_\_

Maximum 100 Points