**Class Ad Activity - Now it’s your turn!**

Pick your favorite class and create a letter size ad for it.

When creating the ad, make sure you follow the design principles discussed previously: proportion, balance, variety, emphasis, harmony, symmetry, unity, and repetition.

You need to know the major units of the class.

You need to have the following elements:

* A heading of the class name
* A frame you changed the shape of (it can be a text frame or object)
* Two different colored fonts
* Graphics
* Your school logo
* A list in a two-column text box of the units of the class

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| Objective | Points |
| All the requirements have been followed | 48 |
| Design elements have been followed | 20 |
| Heading is class name | 7 |
| Poster is 8.5x11 | 5 |
| Poster is well designed | 20 |
| Spelling and grammar | -2 pts each |
| Total | 100 |