**Prices in a Private Enterprise System**

**Price Elasticity Rubric**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Category | 20 | 15 | 10 | 5 or less |
| Neatness and Attractiveness | Exceptionally well designed, neat, and attractive. Colors that go well together are used to make the graph more readable. A ruler and graph paper (or graphing computer program) are used | Neat and relatively attractive. A ruler and graph paper (or graphing computer program) are used to make the graph more readable | Lines are neatly drawn but the graph appears quite plain | Appears messy and “thrown together” in a hurry. Lines are visibly crooked |
| Type of Graph Chosen | Graph fits the data well and makes it easy to interpret | Graph is adequate and does not distort the data, but interpretation of the data is somewhat difficult | Graph distorts the data somewhat and interpretation of the data is somewhat difficult | Graph seriously distorts the data making interpretation almost impossible |
| Accuracy of Information | Information displayed very accurately | Information is within a few percentage points of accuracy | Some information is accurate while other information is confusing | Information displayed in a confusing manner |
| Presentation | Neat vivid presentation | Colorful presentation that stays on target 90% of time | Colorful presentation that does not highlight al necessary details | Confusing presentation |
| Overall Effort | Extra effort was evident | Basic amount of effort used | Effort seemed to be lacking | Project seemed to be a last minute effort |

**Total Score \_\_\_\_\_\_\_**

**Maximum 100 Points**