Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Rubric for Professional Development Presentation**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Students will:   * brainstorm the qualities of an effective school * plan a project using the FCCLA Planning Process worksheet * create a multimedia presentation on the qualities of effective schools and its effect on student success | | | | | |
| **Criteria** | **Weight** | **Exceptional** | **Admirable** | **Marginal** | **Unacceptable** |
| **Content** | 50% | * Accurate and detailed information * Information adequately supports purpose of visual | * Accurate information for almost all subject matter * Information is mostly adequate and supportive of visual’s purpose | * Lacking accurate information * Inadequate information is not clearly supportive of visual’s purpose | * Information is not accurate * Information does not support the visual’s purpose |
| **Focus** | 20% | * Topic and title clear and easily identified * Main idea is clearly appropriate to topic | * Topic and title are mostly clear and easily identified * Main idea is appropriate to topic | * Topic and title difficult to identify * Main idea not clearly stated | * Topic and title are not clearly identified * No main idea |
| **Visual Appeal** | 20% | * Original and creative design * Overall design is pleasing and harmonious | * Design is adequate * Overall design is mostly pleasing and harmonious | * Design lacks creativity * Lack of harmonious design in presentation | * Design is dull * Project has sloppy appearance |
| **Mechanics** | 10% | * Free of grammatical errors * Words are legible and pertinent to topic | * Mostly free of grammatical errors * Most words are legible and pertinent to topic | * Frequent grammatical errors * Presentation is illegible and confusing | * Too frequent grammatical errors * Distractive elements make illustration ineffective |

Assignment Score \_\_\_\_\_\_\_\_\_\_\_\_\_\_ **+** Beyonder/Bonus \_\_\_\_\_\_\_\_\_\_\_\_\_\_ **=** Final Score \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_