**Wholesalers in a Private Enterprise System Wholesale Franchise/Cooperative Research Assignment #1 Rubric**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| CATEGORY |  | **20** | **15** |  | **10** | **5 or less** |  |
| **Organization** |  | Information is very | Information is |  | Information is | The information |  |
|  |  | organized with well- | organized with well- |  | organized, but | appears to be |  |
|  |  | constructed | constructed |  | paragraphs are not | disorganized. 8) |  |
|  |  | paragraphs and | paragraphs. |  | well-constructed. |  |  |
|  |  | subheadings. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| **Quality of** |  | Information clearly | Information clearly |  | Information clearly | Information has little |  |
| **Information** |  | relates to the main | relates to the main |  | relates to the main | or nothing to do with |  |
|  |  | topic. It includes | topic. It provides 1-2 |  | topic. No details | the main topic. |  |
|  |  | several supporting | supporting details |  | and/or examples are |  |  |
|  |  | details and/or | and/or examples. |  | given. |  |  |
|  |  | examples. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| **Amount of** |  | All topics are | All topics are |  | All topics are | One or more topics |  |
| **Information** |  | addressed and all | addressed and most |  | addressed, and most | were not addressed. |  |
|  |  | questions answered | questions answered |  | questions answered |  |  |
|  |  | with at least 2 | with at least 2 |  | with 1 sentence |  |  |
|  |  | sentences about | sentences about |  | about each. |  |  |
|  |  | each. | each. |  |  |  |  |
|  |  |  |  |  |  |  |  |
| **Sources** |  | All sources | All sources |  | All sources | Some sources are |  |
|  |  | (information and | (information and |  | (information and | not accurately |  |
|  |  | graphics) are | graphics) are |  | graphics) are | documented. |  |
|  |  | accurately | accurately |  | accurately |  |  |
|  |  | documented in the | documented, but a |  | documented, but |  |  |
|  |  | desired format. | few are not in the |  | many are not in the |  |  |
|  |  |  | desired format. |  | desired format. |  |  |
|  |  |  |  |  |  |  |  |
| **Diagrams &** |  | Diagrams and | Diagrams and |  | Diagrams and | Diagrams and |  |
| **Illustrations** |  | illustrations are neat, | illustrations are |  | illustrations are neat | illustrations are not |  |
|  |  | accurate and add to | accurate and add to |  | and accurate and | accurate OR do not |  |
|  |  | the reader's | the reader's |  | sometimes add to | add to the reader's |  |
|  |  | understanding of the | understanding of the |  | the reader's | understanding of the |  |
|  |  | topic. | topic. |  | understanding of the | topic. |  |
|  |  |  |  |  | topic. |  |  |
|  |  |  |  |  |  |  |  |

**Total Score \_\_\_\_\_\_\_**

**Maximum 100 Points**