**Research Report: Business Culture Project**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CATEGORY | 20 Pts | 15 Pts | 10 Pts | 0-5 Pts |
| Amount ofInformation | All topics are addressed with at least three facts about each. | All topics are addressed with at least two facts about each. | All topics are addressed with at least one fact about each. | One or more topics were not addressed. Limited facts under topics. |
| Quality of Information | Information clearly relates to the main topic. Summary provides specific examples to show understanding of information. | Information clearly relates to the main topic. Summary provides adequate examples to show understanding of the information. | Information clearly relates to the main topic. Summary is vague and does not show full understanding of the material. | Information has little or nothing to do with the main topic. Summary is missing from the presentation. |
| Diagrams &Illustrations | Diagrams and illustrations are neat, accurate, and add to the reader's understanding of the topic. There is at least one image per slide. | Diagrams and illustrations are accurate and add to the reader's understanding of the topic. There are at least three images in the presentation. | Diagrams and illustrations are neat and accurate and sometimes add to the reader's understanding of the topic. There are at least two images inthe presentation. | Diagrams and illustrations are not accurate OR do not add to the reader's understanding of the topic. Images are missing from the presentations. |
| Sources | All sources (information and graphics) are accurately documented in the desired format. | All sources (information and graphics) are accurately documented, but a few are not in the desired format. | All sources (information and graphics) are accurately documented, but many are not in thedesired format. | Some sources are not accurately documented. |
| Presentation | Student presents information in a clear and concise way and shows full understanding of the material and objectives. | Student presents information in a somewhat clear and concise way and shows adequate understanding of the material andobjectives. | Student presents information in a clear or concise way and shows adequate understanding of the material andobjectives. | Students does not present information. Student is not able to show understanding of the material and objectives. |
| **Total Points Earned** | **\_\_\_\_\_\_\_\_/100 Pts.** |  |  |

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