**Retailers in a Private Enterprise System**

**Retailer Loyalty Assignment Research Paper Assignment #1 Rubric**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



**Total Score \_\_\_\_\_\_\_**

**Maximum 100 Points**