**Assignment #1**

**Possible New Product Success Rubric**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **CATEGORY** | **20** | **15** | **10** | **5 or less** |
| **Ideas/Research**  **Questions** | Researchers independently identify at least 4 reasonable, insightful, creative ideas/question to pursue when doing the research | Researchers independently identify at least 4 reasonable, ideas/question to pursue when doing the research | Researchers identify, with some adult help, at least 4 reasonable ideas/question to pursue when doing the research | Researchers identify, with considerable adult help, 4 reasonable ideas/question to pursue when doing the research |
| **Delegation of Responsibility** | Each student in the group can clearly explain what information is needed by the group, what information s/he is responsible for locating, and when the information is needed | Each student in the group can clearly explain what  information s/he is responsible for locating | Each student in the  group can, with minimal  prompting from peers,  clearly explain what  information s/he is  responsible for locating | One or more students in  the group cannot clearly  explain what  information he/she is or  they are responsible for  locating |
| **Plan for Organizing**  **Information** | Maximum 100 Points  Students have  developed a clear plan  for organizing the  information as it is  gathered and in the  final research product.  All students can  independently explain  the planned  organization of the  research findings | Students have  developed a clear plan  for organizing the  information in the final  research product. All  students can  independently explain  this plan | Students have  developed a clear plan  for organizing the  information as it is  gathered. All students  can independently  explain most of this  plan | Students have no clear  plan for organizing the  information AND/OR  students cannot explain  their organizational  plan |
| **Surveys** | Surveys from 50  respondents were  conducted in a timely,  appropriate manner to  gather needed  information | Surveys from 40-45  respondents were  conducted to gather  needed information | Surveys from 30-39  respondents were  conducted to gather  needed information | Insufficient numbers of  surveys were conducted  to gather needed  information |
| **Ideas/Research Questions** | Researchers  independently identify  at least 4 reasonable,  insightful, creative  ideas/questions to  pursue when doing the  research | Researchers  independently identify  at least 4 reasonable  ideas/questions to  pursue when doing the  research | Researchers identify,  with some adult help, at  least 4 reasonable  ideas/questions to  pursue when doing the  research | Researchers identify,  with considerable adult  help, 4 reasonable  ideas/questions to  pursue when doing the  research |