**Assignment #1**

**Possible New Product Success Rubric**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **CATEGORY** | **20** | **15** | **10** | **5 or less** |
| **Ideas/Research****Questions** | Researchers independently identify at least 4 reasonable, insightful, creative ideas/question to pursue when doing the research | Researchers independently identify at least 4 reasonable, ideas/question to pursue when doing the research | Researchers identify, with some adult help, at least 4 reasonable ideas/question to pursue when doing the research | Researchers identify, with considerable adult help, 4 reasonable ideas/question to pursue when doing the research |
| **Delegation of Responsibility** | Each student in the group can clearly explain what information is needed by the group, what information s/he is responsible for locating, and when the information is needed | Each student in the group can clearly explain whatinformation s/he is responsible for locating | Each student in thegroup can, with minimalprompting from peers,clearly explain whatinformation s/he isresponsible for locating | One or more students inthe group cannot clearlyexplain whatinformation he/she is orthey are responsible forlocating |
| **Plan for Organizing****Information** | Maximum 100 PointsStudents havedeveloped a clear planfor organizing theinformation as it isgathered and in thefinal research product.All students canindependently explainthe plannedorganization of theresearch findings | Students havedeveloped a clear planfor organizing theinformation in the finalresearch product. Allstudents canindependently explainthis plan | Students havedeveloped a clear planfor organizing theinformation as it isgathered. All studentscan independentlyexplain most of thisplan | Students have no clearplan for organizing theinformation AND/ORstudents cannot explaintheir organizationalplan |
| **Surveys** | Surveys from 50respondents wereconducted in a timely,appropriate manner togather neededinformation | Surveys from 40-45respondents wereconducted to gatherneeded information | Surveys from 30-39respondents wereconducted to gatherneeded information | Insufficient numbers ofsurveys were conductedto gather neededinformation |
| **Ideas/Research Questions** | Researchersindependently identifyat least 4 reasonable,insightful, creativeideas/questions topursue when doing theresearch | Researchersindependently identifyat least 4 reasonableideas/questions topursue when doing theresearch | Researchers identify,with some adult help, atleast 4 reasonableideas/questions topursue when doing theresearch | Researchers identify,with considerable adulthelp, 4 reasonableideas/questions topursue when doing theresearch |