Name_____Period_____Date_____

Rubric for Child Care Facility Project/Presentation

Task Description: You are applying for a $100,000 grant to design and develop a world class child care facility.
Your child care facility must include child care options for children of various ages; be affordable, and offer quality child care. You will have one opportunity to present your child care facility plans and "sell" your idea to the board of directors (classmates).

Criteria	weight	Exemplary	Admirable	Acceptable	Attempted
Research of Topic	20%	☐ Use of three or more sources, including at least two Internet and one print source; use of two search engines ☐ Variety of domain name suffix (.com, .edu, .net) ☐ Factual information is accurate ☐ Narrow focus of topic	☐ Use of two sources, including, including at least one Internet source; use of one search engine ☐ Most information can be confirmed ☐ Topic could be more narrowly focused	☐ Use of one Internet source ☐ Some errors in information ☐ Topic somewhat broad	☐ Use of only one source ☐ Numerous errors in information ☐ Topic too general
Organization (Outline or Storyboard for Planning)	15%	☐ Logical sequencing ☐ Menus and paths are clear ☐ Original; inventive; creative	☐ Somewhat logical sequencing ☐ Menus and paths are mostly clear ☐ Original	☐ Sequencing is poorly planned ☐ Menus and paths are sometimes confusing ☐ Little originality	☐ Sequencing is confusing ☐ Menus and paths are confusing ☐ Inconsistent ☐ Rehash of other people's ideas
Content	20%	☐ Covers topic completely and in depth ☐ Content is readily understandable ☐ Media used contributes to understanding of topic	☐ Covers topic ☐ Content is mostly understandable ☐ Media used mostly contributes to understanding of topic	☐ Barely covers topic ☐ Content is somewhat understandable ☐ Media used somewhat contributes to understanding of topic	☐ Does not adequately cover topic ☐ Content is confusing ☐ Media used does not contributing to understanding of topic

Graphic Design	25%	☐ Effective combination of multimedia and persuasive design elements ☐ Excellent use of navigational tools and buttons ☐ Graphics effectively entice audience; accurately convey message	☐ Good combination of multimedia and design elements ☐ Adequate navigational tools and buttons ☐ Visuals and images are attractive; adequately conveys message	☐ Some use of multimedia and design elements ☐ Some buttons and navigational tools work properly ☐ Use of visuals and images is limited; message is conveyed	☐ 0-1 media used ☐ Buttons and navigational tools are absent or confusing ☐ Use of visuals and images is confusing or absent; message is confusing
Mechanics	10%	☐ Correct grammar, usage, mechanics, and spelling ☐ All sources are correctly cited	☐ Few grammar, usage, mechanics, or spelling errors ☐ Most sources are correctly cited	☐ Several grammar, usage, mechanics, or spelling errors ☐ Some sources are incorrectly cited	☐ Obvious grammar, usage, mechanics, or spelling errors ☐ Sources are not cited
Teamwork (optional)	10%	☐ Work load is divided and shared equally	☐ Some members contribute	☐ Few members contribute	☐ One or two people do all of the work

Assignment Score _____   **+**   Beyonder/Bonus _____   **=**   Final Score _____