**Sales Associates PowerPoint Rubric**

Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| CATEGORY |  | **20** |  | **15** |  | **10** |  | **5** |  |  |
| **Quality of Slides** |  | Good balance of |  | Too many words per |  | Incomplete Contact |  | Slides with |  |  |
|  |  | words and visuals |  | slide or too many |  | Information, missing |  | incomplete |  |  |
|  |  |  |  | visuals and not |  | one or two essential |  | information and lack |  |  |
|  |  |  |  | enough content per |  | parts |  | of WOW factor |  |  |
|  |  |  |  | slide |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| **Information to** |  | Listed in reverse |  | Listed in reverse |  | Listed in |  | Incomplete record of |  |  |
| **Define** |  | chronological order, |  | chronological order, |  | chronological order, |  | education |  |  |
| **Compare** |  | included related |  | included related |  | did not list related |  |  |  |  |
|  | coursework and |  | coursework, did not |  | coursework and |  |  |  |  |
| **Contrast** |  | related experience |  | list related |  | related experience |  |  |  |  |
|  |  |  |  | experience |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| **Slide Transitions** |  | Excellent- |  | Good -could use |  | Fair-very few |  | Poor-no transitions |  |  |
|  |  | appropriate |  | more transitions |  | transitions used |  | used |  |  |
|  |  | transitions |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| **Comprehension** |  | Easy to take notes, |  | Too many words, |  | Too many pictures |  | Did not cover the |  |  |
| **of Material in the** |  | right amount of |  | hard to follow |  | and not enough |  | intended goals of |  |  |
| **Presentation** |  | words mixed with |  |  |  | content |  | the assignment |  |  |
|  | appropriate visuals |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| **Overall Quality** |  | Excellent— |  | Good—covered |  | Incomplete—did not |  | Poor—covered very |  |  |
| **of the** |  | professionally |  | content, needed |  | cover all topics, |  | little content, |  |  |
| **PowerPoint** |  | covered all |  | more |  | needed more |  | purpose of the |  |  |
|  | information |  |  |  | information and |  | assignment was not |  |  |
| **Presentation** |  |  |  |  |  | better presentation |  | addressed |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

Total Score \_\_\_\_\_\_\_\_\_\_\_

Maximum 100 Points