**Business Operations and Organizational Structures**

**Team Sales PowerPoint Assignment #3**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| CATEGORY |  | **20** |  | **15** |  | **10** |  | **5 or less** |  |
| **Content** |  | Covers topic in- |  | Includes essential |  | Includes essential |  | Content is minimal |  |
|  |  | depth with details |  | knowledge about |  | information about the |  | OR there are several |  |
|  |  | and examples. |  | the topic. Subject |  | topic but there are 1- |  | factual errors. |  |
|  |  | Subject knowledge |  | knowledge appears |  | 2 factual errors. |  |  |  |
|  |  | is excellent. |  | to be good. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| **Organization** |  | Content is well |  | Uses headings or |  | Content is logically |  | There was no clear |  |
|  |  | organized using |  | bulleted lists to |  | organized for the |  | or logical |  |
|  |  | headings or bulleted |  | organize, but the |  | most part. |  | organizational |  |
|  |  | lists to group related |  | overall organization |  |  |  | structure, just lots of |  |
|  |  | material. |  | of topics appears |  |  |  | facts. |  |
|  |  |  |  | flawed. |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| **Attractiveness** |  | Makes excellent use |  | Makes good use of |  | Makes use of font, |  | Use of font, color, |  |
|  |  | of font, color, |  | font, color, graphics, |  | color, graphics, |  | graphics, effects etc. |  |
|  |  | graphics, effects, |  | effects, etc. to |  | effects, etc. but |  | but these often |  |
|  |  | etc. to enhance the |  | enhance to |  | occasionally these |  | distract from the |  |
|  |  | presentation. |  | presentation. |  | detract from the |  | presentation content. |  |
|  |  |  |  |  |  | presentation content. |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| **Originality** |  | Product shows a |  | Product shows |  | Uses other people's |  | Uses other people's |  |
|  |  | large amount of |  | some original |  | ideas (giving them |  | ideas, but does not |  |
|  |  | original thought. |  | thought. Work |  | credit), but there is |  | give them credit. |  |
|  |  | Ideas are creative |  | shows new ideas |  | little evidence of |  |  |  |
|  |  | and inventive. |  | and insights. |  | original thinking. |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| **Presentation** |  | Well-rehearsed with |  | Rehearsed with |  | Delivery not smooth, |  | Delivery not smooth |  |
|  |  | smooth delivery that |  | fairly smooth |  | but able to maintain |  | and audience |  |
|  |  | holds audience |  | delivery that holds |  | interest of the |  | attention often lost |  |
|  |  | attention. |  | audience attention |  | audience most of the |  |  |  |
|  |  |  |  | most of the time. |  | time. |  |  |  |
|  |  |  |  |  |  |  |  |  |  |

**Total Score \_\_\_\_\_\_\_**

**Maximum 100 Points**