

Three-Minute Public Service Announcement (PSA)

You will work in groups to develop a three-minute PSA that will inform new parents of parenting responsibilities and how a baby will change their lives. Topics can include:

- cognitive development
- congenial birth defects
- educating new parents-to-be
- child guidance
- effective parenting
- environmental hazards on the unborn baby
- financial responsibilities
- health and safety responsibilities
- legal and moral responsibilities
- prenatal care
- preparing for parenthood
- roles and responsibilities of family members
- social and emotional development
- Other: _____ approved by teacher

Be creative in developing your PSA. PSAs may be performed as a skit, compiled as a video on the computer or developed in a song. You will present your PSAs to the class upon completion during Lesson Closure.

You will be assessed by the “Rubric for Three-Minute Public Service Announcement (PSA).”