

Name _____ Period _____ Date _____

Tourism Sales and Distribution Comparison

Locate the information on the Internet of a direct and indirect distribution of a supplier and compare price.

Type of Supplier _____

Destination _____

Dates of Travel _____

Direct Distribution	Indirect Distribution

Notes:

Which trip would you take? _____

Explain your reasons? _____

Name three advantages of the direct trip:

- 1.
- 2.
- 3.

Name three advantages, other than price, of the indirect trip:

- 1.
- 2.
- 3.