**Video Production Handout**

Congratulations! You were just hired to work at a new video production company and will be working in cooperative teams. Your first project is to create an informative multimedia or video production for middle school students on the basics of video production. Each team will need to have a participant fulfill one of the following roles.

* **Student One Director**: Leader of the team, providing support to all members of theteam, directing time management for the group and leading all phases of production and research
* **Student Two Producer:** Storyboard organizer and researcher
* **Student Three Editor:** Responsible for directing the editing phase of the productionand for providing technical support for the project. This team member will also participate in the research phase

Each group and group participant will be assigned a topic and sub topic for research. He/she will take notes and submit a summary/outline of information related to their topic/question. Each participant will teach or share information from their outline to the group.

Topic One - Pre-production:

* Student one - storyboard strategies, steps to creating a storyboard, and script writing
* Student two - target market planning for video production and planning Interviews for video production
* Student three - roles in film and video production safety

Topic Two - Production:

* Student one - rule of thirds and film techniques
* Student two - effective video camera angles
* Student three - lighting and audio techniques

Topic Three - Post-production:

* Student one - video editing tips
* Student two - distribution
* Student three - evaluating video productions

Groups will create an informative multimedia or video presentation about their topics and how they relate to the creation of an effective video production. Groups should consider the following questions.

* "How does your topic influence the effectiveness of the video production?"
* "Why is it important?"
* "How will you share the information you have found with others?"

Groups will need to provide and publish information using a web platform