Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Website Planning and Design Quiz KEY**

1. A document that is completed by the website designer during a meeting with the client is a

a. Domain name registration form

b. Quality Assurance Plan

c. Document Development Plan

d. Server Evaluation Form

2. The Quality Assurance Plan consists of all of the following except

a. Client Needs Assessment

b. Testing and Revision Guidelines

c. Timeline Assessment

d. Development Plan

3. The visual appearance of a website is known as

a. Design

b. Layout

c. Aesthetics

d. Development

4. The section of the webpage that tells where to go from one page to another is the

a. Heading

b. Sub-Section

c. Banner

d. Navigation

5. Which layout & design technique refers to the placing of similar objects and content together?

a. Proximity

b. Alignment

c. Balance

d. Consistency

6. The layout and design technique that refers to the degree of difference in lightness and darkness is

a. Consistency

b. Balance

c. Contrast

d. Alignment

7. The process of giving all pages of your site a similar look and feel is referring to which layout and design technique?

a. Alignment

b. Consistency

c. Balance

d. Proximity

8. Why should you only use standard fonts when designing web sites?

a. Most fancy and custom fonts are hard to read.

b. The visitor will not be able to see the font if they do not have it.

c. Web browsers can only interpret a few font styles.

d. Fancy fonts increase the page size of the web page.

9. The horizontal and vertical positioning of text and objects on the page is referred to as

a. Alignment

b. Balance

c. Consistency

d. Proximity

10. The placing of objects on a web page so no one side appears to “outweigh” any other part is referred to as what?

a. Alignment

b. Balance

c. Consistency

d. Proximity